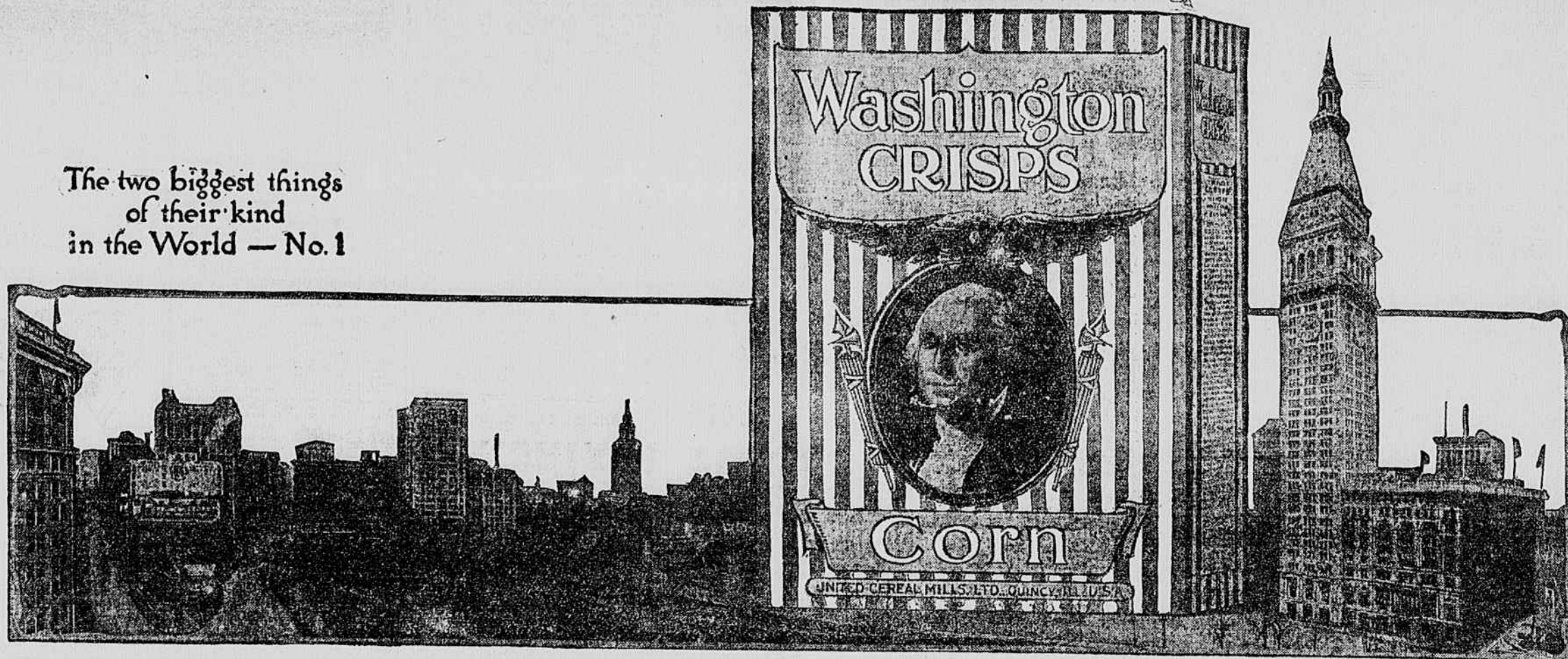


The two biggest things
of their kind
in the World — No. 1



The Metropolitan Tower, of New York, is universally known as the tallest completed building in the world. It is 700 feet high and contains 52 stories, counting the 2 basement floors—it is the biggest thing of its kind in the world. The big package of Washington Crisps is, likewise, the biggest thing of its kind in the world:

THE SUPREME QUALITY OF TOASTED CORN FLAKES, IN AMERICA, AND

$\frac{1}{2}$ More THAN IN ANY OTHER CEREAL FOOD PACKAGE **for 10¢**

The SUPREME quality of Washington Crisps is absolutely beyond question, being made from the finest white corn grown in the great Corn Belt of the United States, with pure cane sugar and salt added. They are thoroughly steam cooked, toasted, deliciously crisp, and are ready to serve. On every package is the unqualified GUARANTEE of the manufacturer that every ingredient in

Washington Crisps

ECSTASY IN TASTE! EVERYONE ASKS FOR MORE—MORE!

is of as high quality as the ingredients used in the manufacture of Cereal Foods of ANY other make REGARDLESS OF THE COST; and the further GUARANTEE that Washington Crisps are made under THE MOST PERFECT SANITARY CONDITIONS POSSIBLE TO CREATE, IN MILLS THAT ARE SPOTLESSLY CLEAN, AND BY HIGH-CLASS SKILLED WORKMEN. Washington Crisps during all the processes of manufacture, from flaking to packing, never touch human hands—everything is done by automatic machinery.

The fact that the 250,000 retail Grocers in America are supplying, and cordially recommending Washington Crisps, which the grocers know are the SUPREME quality of toasted corn flakes, in America, proves that the



retail Grocers are anxious to assist the public to reduce the cost of living—



Washington Crisps cut off one-third of the cost of living, so far as cereal food is concerned, and both merchant and consumer instantly recognized this—hence our big sales of SUPREME quality Washington Crisps to millions and millions of Americans.

With Washington Crisps in the house, there is an all-the-year-round Picnic in the home—good for little tots and big folks, too, before meals, after meals and 'tween meals, and they are GENUINELY NOURISHING AND HEALTHFUL.

Handsome Food Package in America

Two superb portraits of George Washington on every package, in colors, handsome enough to frame, or use unframed, to decorate your "Den" or Living Room.

WASHINGTON CRISPS are

"First in the HOMES of his Countrymen"

The SUPREME quality of toasted corn flakes, in America.